

## Industry Supporter Program

**Annual Investment (CAD): \$500**

The Industry Supporter Program is designed for smaller organizations, clubs, race associations, and emerging businesses that want to connect with BC powersports dealers, support the industry, and build collaborative relationships in a structured and meaningful way.

This program provides an accessible entry point to engage with the dealer network while contributing to the broader work of advocacy, education, and industry development led by BCPDA.

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### **As an Industry Supporter, you will receive:**

#### **✓ Industry Recognition & Visibility**

- Recognition on the BCPDA website as an Industry Supporter
  - Periodic acknowledgement in BCPDA e-newsletters
  - Inclusion in select social media mentions and community highlights
  - Recognition in external communications where appropriate
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#### **✓ Engagement & Connection Opportunities**

- Opportunities to engage with dealers through approved communications and initiatives
  - Invitations to attend select BCPDA events, including:
    - Dealer Summit (registration required)
    - Industry networking events and forums
    - Opportunities to participate in community or industry discussions relevant to your organization
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#### **✓ Member Dealer Incentive Opportunities**

Industry Supporters are encouraged to offer value-added opportunities that benefit BCPDA dealer members while fostering collaboration across the industry.

These may include:

- Club partnerships, event participation opportunities, or rider engagement programs
- Exclusive offers or incentives tied to events, memberships, or services
- Opportunities for dealers to connect with your audience or membership base
- Collaborative promotions that support rider growth, community engagement, or industry awareness

All incentive opportunities are aligned with BCPDA values and shared through appropriate channels to ensure relevance and benefit to members.

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### ✓ Pathway to Deeper Engagement

- Opportunity to grow into a full Industry Partner as your organization expands
  - Access to sponsorship and partnership opportunities as available
  - Ability to collaborate with BCPDA on initiatives that align with industry priorities
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### Why Engage with BCPDA

BCPDA is the recognized voice of powersports dealers in British Columbia, leading advocacy, education, and industry collaboration.

Industry Supports gain **visibility, access, and insight** — while supporting the work that strengthens the dealer network and the broader powersports ecosystem.

All program investments directly support:

- Dealer advocacy and government engagement
  - Industry education and events
  - Strengthening dealer, OEM, and partner relationships
  - Long-term growth and sustainability of the powersports sector
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### Get Involved

This investment is designed to provide an accessible way to connect with the dealer network, support the powersports industry, and build relationships that contribute to long-term growth and collaboration.

Join a growing network of organizations committed to supporting dealers and shaping the future of powersports in BC.

 **Contact:** [info@bcpowersportsdealers.com](mailto:info@bcpowersportsdealers.com)

 **Learn more:** [www.bcpowersportsdealers.com](http://www.bcpowersportsdealers.com)

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### BC Powersports Dealers Association

*Connecting dealers. Strengthening the industry. Shaping the future.*